

## The new Conquest Classic is bold, yet refined

*Longines has combined the femininity of materials and dynamic lines to create the new Conquest Classic. Perfectly suited for the women of today, it remains faithful to the brand's iconic elegance, while offering new dials that mix mother-of-pearl, diamonds and touches of pink.*



The Conquest Classic by Longines skillfully combines modernity with the refinement that defines the brand. Elegant and sleek, these latest creations are both resolutely feminine and boldly contemporary. Designed to set the pace of the modern woman's day, they will delight those who masterfully weave together the many facets of their lives.

Mikaela Shiffrin, the face of exceptional women, has already adopted the new Conquest Classic. "At once elegant and sporty, the new Conquest Classic is a natural fit on my wrist. Its feminine lines and dynamic spirit make it a watch that suits my personality as an athlete and a woman." Longines Ambassador of Elegance since 2014, the young ski champion perfectly embodies the values of the winged hourglass brand represented in these new models.



Available in two sizes (29.50 mm and 34 mm in diameter) and sometimes featuring diamonds, the steel case of the new Conquest Classic houses a quartz movement. The collection offers five different dials – sunray blue, sunray black, sunray silver, white mother-of-pearl or black mother-of-pearl – on which pink or rhodium-plated hands revolve. Pink indexes or diamonds complete the dial of this timepiece mounted on a steel bracelet that lends it finesse and refinement.

*Based in Saint-Imier in Switzerland since 1832, the watchmaking company Longines wields expertise steeped in tradition, elegance and performance. With generations of experience as official timekeeper of world championships, and as partner of international sports federations, Longines has built strong and long-lasting relationships in the world of sport over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world's leading watch manufacturer. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.*